

GOLDEN TICKET TO NEW PATIENTS

GET QUALITY REFERRALS & MORE REVIEWS!

Create your own Health & Wellness Golden Tickets to gift to patients who want to refer in their loved ones! Whether you award tickets to those patients who leave you a Google Review or give them to all your patients, be ready for quality new patients to come marching through your doors!

PURPOSE

Two of the easiest ways to get new patients into your office is through referrals and by having a hearty amount of Google Reviews. Each take little effort and are the CHEAPEST forms of marketing that you can do. That's why we created the Health & Wellness Golden Ticket, so you can get two birds with one stone for very little investment.

MAKE YOUR TICKETS

Use the ticket and review flyer below as inspiration or reach out to Rachel for access to the editable Canva designs. You can even print your 4x9 tickets on Canva using the printing product "Rack Card."

HOW TO EXECUTE

Give tickets to patients who leave you a Google Review by scanning a QR code on a flyer. Visit the [website linked](#) to create a QR code of your [Google Review sharable link](#). Like shopping online, most people looking for a chiro online "shop" by looking at a practice's Google Reviews. Giving a ticket allows your patients to give a loved one the opportunity to come into your office to get an eval for free!

GOLDEN TICKET HEALTH PASS

HEALTH & WELLNESS GOLDEN TICKET

CONGRATULATIONS, YOU'VE BEEN GIVEN THE GOLDEN TICKET TO
HEALTH! PRESENT THIS TICKET DURING YOUR VISIT AT NORTHERN
LIFE WELLNESS FOR \$300 WORTH OF FREE SERVICES.



NORTHERN LIFE
CHIROPRACTIC &
WELLNESS
PHYSICAL THERAPY

13955 W Preserve Blvd | Suite 200
Burnsville, MN 55337
(952) 890-0804 | northernlifewellness.com

HEALTH & WELLNESS GOLDEN TICKET

Share the gift of health! This \$300 gift
certificate includes the following:

- Complete Examination
- Consultation
- X-Rays as Needed
- Report of Findings

\$300
VALUE!

Name: _____ Date: _____

Due to State and Federal laws, Medicare and other medical
assistance patients are ineligible for this offer. Offer non-refundable.

HEALTH & WELLNESS GOLDEN TICKET

WRITE US A
GOOGLE REVIEW
FOR A TICKET

SCAN THE CODE
TO WRITE A REVIEW
OR SEARCH US ON
GOOGLE!



DECORATION IDEAS

Take your internal marketing campaign one step further by ordering some fun and inexpensive decorations to turn your office into a candy factory just as delicious as Willy Wonka's!



DECOR AMAZON LINKS

90 PC BALLOON GARLAND 18.99

3 PC TINSEL CURTAINS 12.99

5 PC DOT CURTAINS 6.99